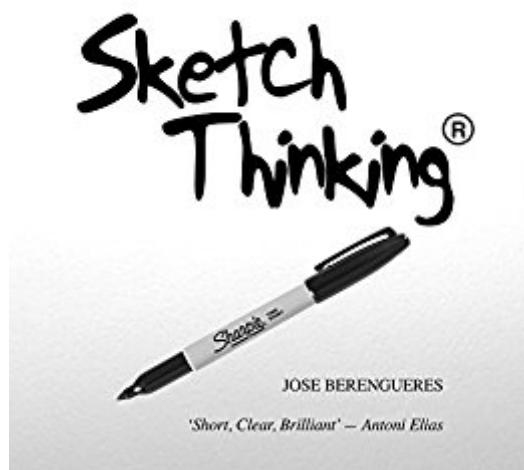The book was found

Sketch Thinking: Sketch (For Design) Thinking

Synopsis

Are your sketching skills holding back your creativity? Do you feel constrained by your drawing skills but don't have time to enroll an illustration class? Sketching (for design) Thinking is a short, clear and brilliant collection of tips that will help you build your own graphic vocabulary. Combined with exercises and photos from the d.school workshop, this book is the perfect companion to power up your design thinking workshops.This updated second edition includes color and shading techniques to make your sketches "pop".

Book Information

File Size: 4987 KB

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Screen Reader: Supported

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Customer Reviews

The premise of the sketch thinking is that when you visualize the problem the group becomes more creative. Since many people are not good at drawing and sketching this book teaches people basic techniques of sketching, the author calls it a sketching vocabulary. How to draw a man, a crowd, someone old, someone young, how to draw faces showing moods. The book includes exercises, and shows how to encourage visualization and feeling in sketching. How would you draw cold? A

snowflake or a shivering person? Yes, a shivering person has more emotions, it is better for visualization.It is an interesting idea. My team at work does white board designs all the time [squares, circles, lines, text]. Do I think this approach will help my team of software engineers do a better design? I am not sure.Ali Julia review

This book is a good collection of quick tips and tricks to get started with visual thinking. Also this is not a traditional book in a sense as it would usually have an image and the following concise explanation about a topic which can be confusing for people expecting broad textual descriptions. Just be aware of that fact before deciding to whether purchase or not.

Like others I was very confused by how little content there is. I thought that maybe I had only downloaded a sample to my iPad only to realize this was the entire book. I liked the exercises, and I liked where it was going, I was just really confused by how the book seemed to just stop.I would gladly pay more for this book and give it a 4 or 5 star review if it had most substance.

A great guide to making sketch thinking simple with really easy to follow steps that are as easy to practice on a tablet as it is on paper.

The book is written is transparent, but is short. Too. It would be desirable expanded examples with graphic words, paragraphs and story.

What can be better? Saw an ad, paid $3, got the book in seconds, finished it in minutes, understood something new!

Do NOT buy this item. There is hardly any content. It is a total sham.

This book is really short but has good insight for beginners.

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